

BEARDOW ADAMS™

> Unique In Hot Melt Adhesives

We don't need to boast.

Our products speak for themselves.



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We don't promise the earth. Instead, we prefer to exceed expectations around the globe, time after time.

What makes this possible is the outstanding quality of our products and our exceptional standards of service. Beardow Adams produces unique hot melt adhesives that make a real difference to production efficiency. For example, we saved Heinz almost £500,000 a year at their largest global food plant and reduced adhesive consumption at Kraft by 50%. What is more, our pioneering products are backed by service that goes the extra mile – and well beyond.

We have worked hard to achieve a reputation as an inventive British manufacturer. Our production facility in the UK is equipped with up-to-the-minute technology. Fact is, our passion for creating products that make a real difference is matched by our unstinting passion for delivering outstanding service. This dedication has built us into an award-winning global company that now exports throughout the world.

But, although our products have a long reach, when it comes to research and development we still have a short chain of command (which is a sizeable advantage). So, if you quickly need a product that doesn't exist, we'll make it happen. If you want a product that meets specific requirements, we won't back-fit; we'll forward think – delivering value-added adhesives to a diverse range of market sectors and clients.

This enterprising spirit is as strong today as it was when we began in 1977. Speaking of which, we are proud to have been given the Queen's Award for Enterprise five times; a first for an adhesives manufacturer.

Could it be we are one of the best kept secrets in our sector? Perhaps it's time you found out.

Speaking softly.

Speak softly and
carry a big stick; you will go far.

Theodore Roosevelt

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R&D. ASAP.





R&D is our lifeblood.

We have an in-house team of dedicated – and determined – people who work full time on research and development. Our investment in this area means that we can work on custom-made client requirements, as well as searching out ingenious new hot melt adhesives.

Our dedicated team of industry professionals has unrivalled expertise in hot melt adhesives. They work hands-on with customers to get to grips with their adhesive problems – and to solve them.

The beauty is, when we hit on a new idea, our short chain of command comes into its own. It means that, as well as beating our competitors to new discoveries, we also often beat them to bringing new products to market. Our drive to find answers for our customers has led to numerous industry firsts and technological breakthroughs.

R&D case studies.

A large soap manufacturer was previously using a standard yellow adhesive, at a rate of 8.3kg per hour. They switched to BAMFutura 51 and reduced their rate to 2.5kg per hour – a huge 70% saving.

A UK paper mill previously used an adhesive that caused 32-40 nozzle changes in eight months. After moving to BAMFutura 1, they have changed their nozzle just twice – an amazing 90% reduction.

A global powdered drink manufacturer was using a standard yellow hot melt but had to stop production every day for 30 minutes to change nozzles. Since switching to BAMFutura 1 they have had no stoppages in three months, saving the company well over a million dollars.

While others play catch up, we are already there.



Thinking ahead.

Original thought may be rare, but it's something we have built our business on. Much of our success has come from our unique ability to develop innovative, quality assured hot melts that are matched to the specific needs of our customers. The initial challenge may seem daunting, but we have the people, the resources and the capabilities to deliver time after time; developing clever, bespoke hot melt adhesives.

To this end, our commitment to investing in cutting edge technology and methods ensures that we are perfectly placed to develop technically advanced, best-in-class products. These products continually out-perform other hot melt adhesives and deliver significant commercial benefits to our customers – improving the end product, creating a better production environment and maximising manufacturing efficiencies.

Innovation case study.

Beardow Adams has a reputation for innovation and the technical excellence of its products. BAMFutura 51 is no different; its superior quality makes it a must for packaging applications worldwide. The level of performance is unparalleled and enables customers to rationalise and reduce consumption, ultimately saving them money.

The idea behind BAMFutura 51 was to penetrate the market with a product like no other. It has the broadest range of temperature performance; withstanding temperatures between -40°C and +90°C. Its excellent adhesion, combined with all the benefits of the BAMFutura range (white, no odour, thermally stable), makes it a class-leading product and has helped further establish Beardow Adams as a leader in innovation in the adhesives market.



Advanced **manufacturing.**

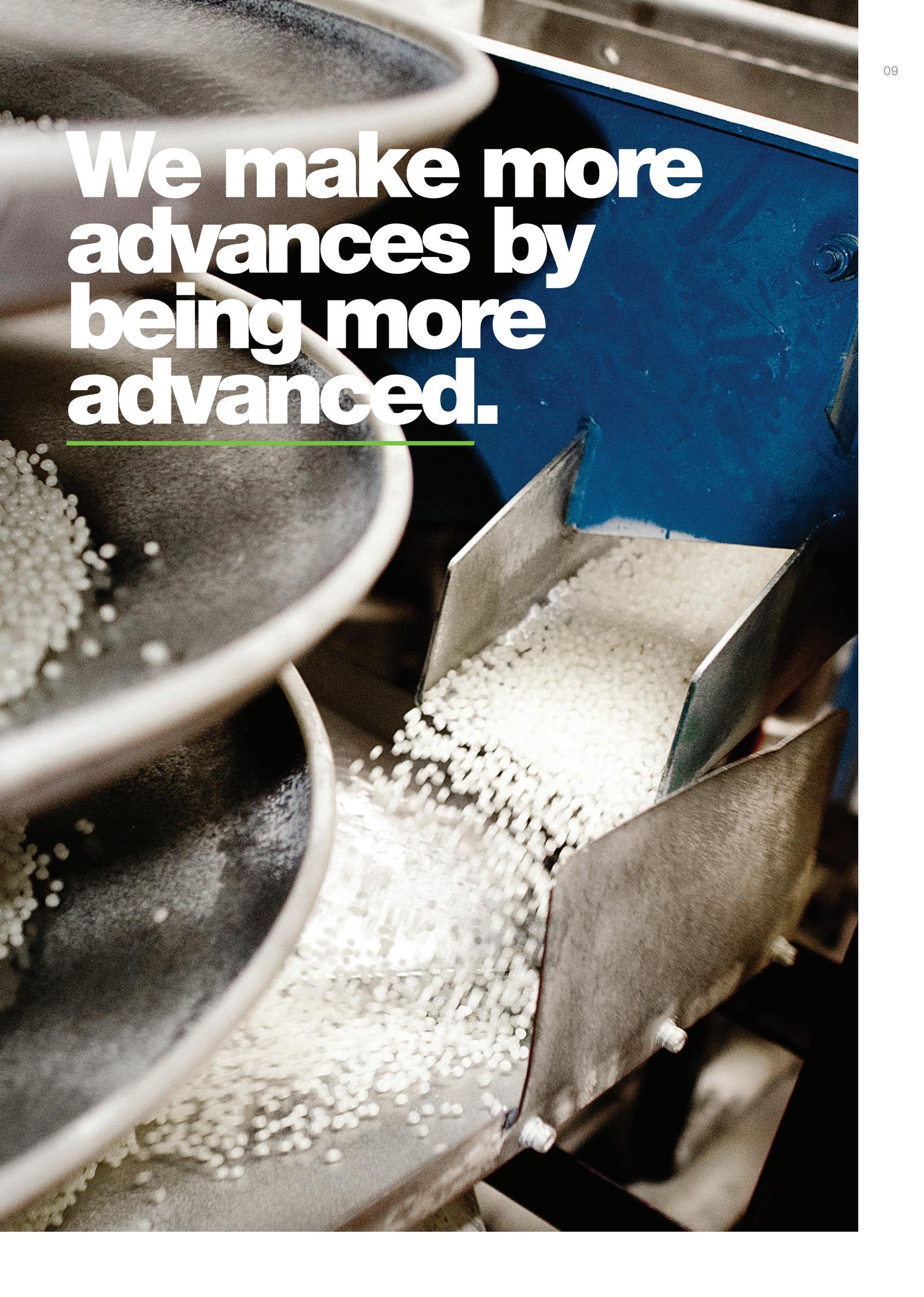
Our manufacturing facilities are among the most advanced in the adhesives industry. In fact, our Milton Keynes headquarters is the largest single hot melt adhesives plant in the whole of Europe.

These exceptional manufacturing facilities really come into their own because of our strong, secure and robust supply chain. This allows Beardow Adams to deliver up to 50,000 tonnes of hot melt adhesives to diverse global customers.

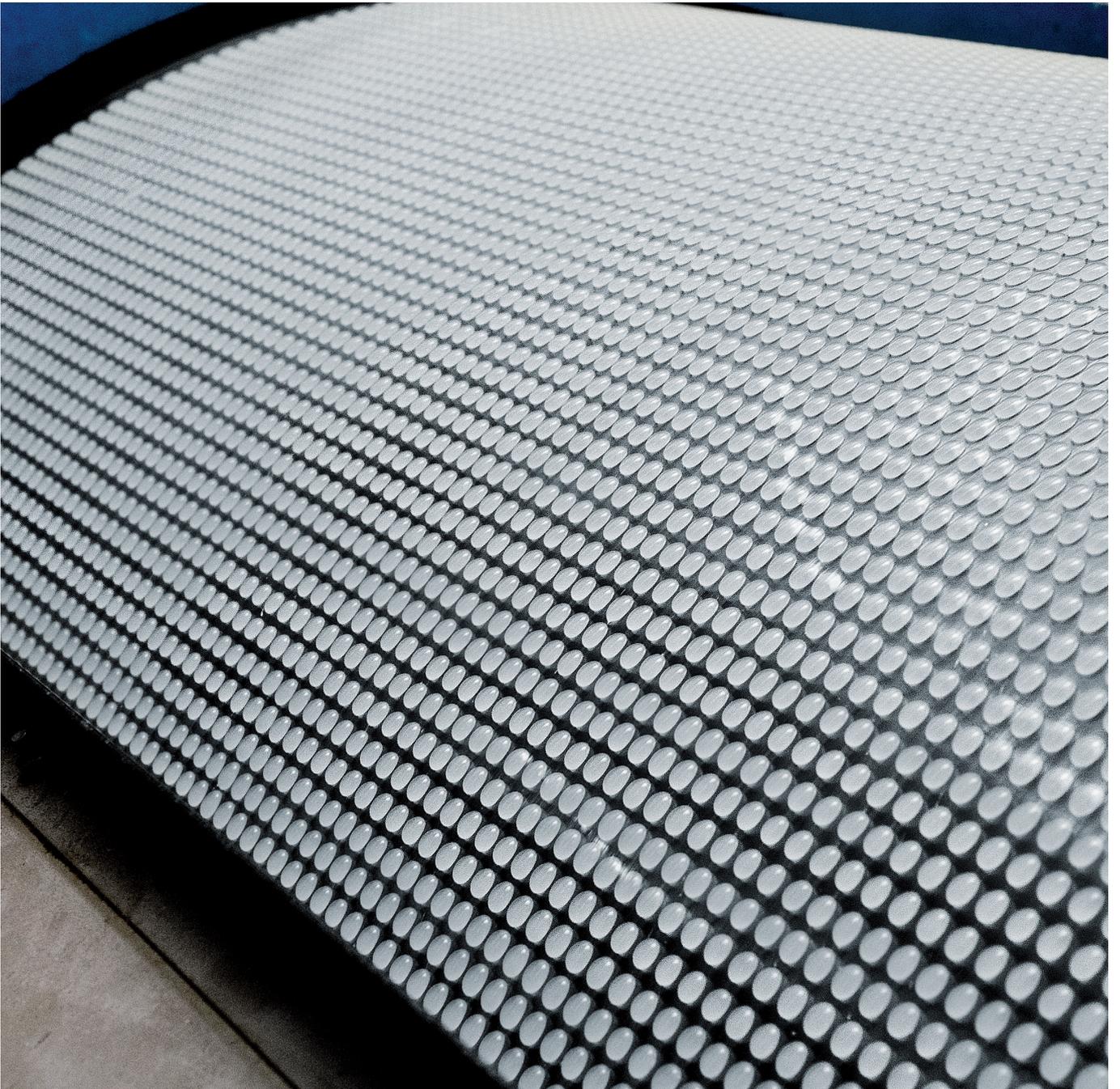
We have made it one of our missions, over the years, to develop extremely strong working relationships with our raw material suppliers, contractors and Global Partners. This unified network of complimentary organisations works as one big team to provide every single customer with a sure-fire supply; no matter how complex.



**We make more
advances by
being more
advanced.**



The future came early to Beardow Adams.



A new benchmark in performance.

It was a quiet revolution. But a revolution, none the less. In 1998, Beardow Adams launched the ground-breaking BAMFutura range of hot melt adhesives, establishing a new benchmark for performance in countless packaging, labelling, woodworking and bookbinding industry applications.

This range went on to win many awards and left a number of our competitors hurrying to catch up with our technology – which, to date, they have still not managed to transcend.

BAMFutura is a range of high performance, thermally stable hot melt adhesives offering proven, value-adding benefits – and we make no apologies for the long list!

- Cost savings
- Exceptional thermal stability which improves productivity
- Reduced consumption
- Odour-free
- Improved bonding to a wide range of materials
- Does not char in the hot melt tank
- Clean running
- Can be used across a wide range of production speeds
- Eliminates nozzle blockages
- Unrivalled low temperature flexibility
- Can be used in applications that may be exposed to temperatures ranging from -40°C to $+90^{\circ}\text{C}$



It's a **fact.**

No other adhesive manufacturer makes advances in hot melt development like we do. That's why our pioneering products are trusted by more than 10,000 major manufacturers and are used in demanding packaging, labelling, woodworking, product assembly, bookbinding and converting industries.

Packaging

Every year, thousands of top brand food, beverage, pharmaceutical and packaged goods manufacturers rely on our adhesives to enhance their product presentation, differentiate their brands and improve their production line conditions. We have taken this performance to a whole new level with our BAMFutura range; now incredibly successful for packaging.

Labelling

Tried, tested and trusted in even the most difficult labelling uses, we make unrivalled high quality adhesives for pick-up and overlap, vertical and roll-through and tamper evident applications. Day after day, our hot melts are relied on to perform by leading producers of bottle, can and jar packed products around the world.

Woodworking

We can work wonders with wood. Our woodworking adhesives are clean and incredibly user-friendly, perfect for precoating, profile wrapping, edgebanding, softforming, foam bonding, V-grooving and top laminating. Our revolutionary range of BAMFutura adhesives provides superior bonding of PVC, HPL, solid wood, melamine, wood veneer, MDF and chipboard.

Product assembly

In our business, invisible bonds are often the best kind. Our clients not only want adhesives that are strong – they also want adhesives that don't show. Our superior Prodas™ range of hot melt adhesives enable manufacturers to improve both product quality and product appearance. Who needs nails, screws and other costly and unsightly fixings?

Bookbinding

Bound to last from the first page to the very last, we produce hot melts that provide outstanding spine gluing, side gluing and tip-in performance. Our incomparable bookbinding adhesives give superior page pull strength and assured bonding, creating durable spines that can be trimmed just 30 seconds after binding.

Pressure sensitives

Our Pressen™ hot melt pressure sensitive adhesives are specially formulated to deliver exceptional performance on self-adhesive tapes and labels. This means that they can be relied on to achieve the necessary balance of shear, peel and tack required for each application.

Non-wovens

The non-woven market is the single largest area for use of hot melt adhesives, worldwide. Disposable hygiene products all use them in their construction and application processes, so adhesives play a vital role in the performance of the end products. Our BAMCare hot melt adhesives are practical, sustainable and fully able to serve this diverse and demanding market.



We welcome high expectations; our products have the power to exceed them.



Don't just take our word for it.





Read what our customers say about us.

"Johns Adhesives and Beardow Adams have worked in partnership since 1992. The partnership is based on mutual respect, transparency and trust in each other's operations, people and products. Together we operate as one team to bring value, expertise and above all else high quality service to our Australian and New Zealand customers. It is with high regard we value the longevity of our partnership that now covers successive generations of both Beardow Adams and Johns employees."

Craig Johns, Global Partner in Australia

"The key to Beardow Adams' success has been not only in offering high quality innovative British-made hot melt adhesives, but, more especially in their absolute commitment to establishing very close technical and commercial links with each and every partner in the region – this is especially important in Latin America where good communication and close personal attention to problem-solving is paramount for success. Their ethos on strong technical support, speed of response, regular field visits and training resources both at home and abroad (and in various languages) as well as up-to-date marketing information on a regional and global level – are only some of the qualities which are greatly appreciated by both end customers and partners alike."

D White, Latin American Co-ordinator

"Since our relationship began in 1991, it has always been a pleasure to work with people from Beardow Adams. Their speed, precision and quality has helped us much in our daily work and I'm proud to say that the cooperation between our companies has been one of the most profitable and successful things for our business."

Jørgen Thaulov, Global Partner in Denmark

"First of all, I'd like to say that we are fortunate to work together with Beardow Adams and to meet friendly people from this company as well. Thank you for the trust that Beardow Adams has placed on us that we can be your partner to serve the Indonesian market. Beardow Adams has been very supportive and helpful to us here where they do provide good technical support to our customers."

Daud Sudirman, Global Partner in Indonesia

"Stephen Miller Packaging Ltd has been buying adhesive from Beardow Adams since 1995 and has only found that the performance and quality of their service has got better and better. Of special comment is their willingness to work in partnership respecting that sales is a two way process requiring both parties to make a return."

Recently the support Beardow Adams has offered has been enhanced by high quality technical support on the machinery that uses their adhesives. We have found that this gives both ourselves and our customers the trust required to make the necessary adjustments that are needed to give them the optimum performance from the adhesives supplied."

It is our intention to continue to grow the business on a partnership basis over the coming years."

Stephen Miller, Global Partner in Ireland

A global presence.



Built on products that
perform on the world stage.

As Teddy Roosevelt's famous quote wisely says: "If you build it, they will come". Beardow Adams has been built into a business that now has global standing, attracting business from all four corners of the world. Today, our high quality hot melt adhesives deliver significant benefits to a wide range of businesses throughout Western and Eastern Europe, the Middle East, Asia Pacific, Africa and the Americas.

Helping our 10,000 customers
is extremely rewarding.

(But winning an award or two is nice as well).



As a market leading hot melt adhesive manufacturer

we pledge to:

- Listen to our customers' needs and provide products and services that meet, or exceed, their expectations – on time, every time.
- Develop innovative and technically advanced products.
- Manufacture adhesives to the highest standards of quality and performance.
- Minimise the impact of our activities and develop products that do not harm the environment.

"We have worked closely with Beardow Adams for 22 years on various projects including packaging, labelling, bookbinding and woodworking. We have always found their service and response to be of the highest standard from both the technical and sales team. We have no hesitation in recommending them and look forward to the next 22 years!"

Ken Baldy, CEO, [Robatech UK Ltd](#)

**We are on
a mission.**



Get in
touch:

We welcome new business, big and small,
so do get in touch to discuss your needs.

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Part of the
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BEARDOW ADAMS Inc.
> Unique In Hot Melt Adhesives



**We would love
to hear from you.**